

Photo: Wanja Scholz



www.moe-kulturmanager.de

Application information for host institutions

Host institutions can apply online each year in spring on the program's website: www.moe-kulturmanager.de

Host institution profile

Potential host institutions are German cultural institutions, associations or organizations in all federal states apart from Berlin which

- :: have experience in international cooperation in the field of art and culture,
- :: have or would like to have a well-developed connection with Central, Eastern and Southeastern Europe or one of these areas,
- :: are open for the cultural managers' ideas for projects and
- :: would like to contribute to creating a network among cultural institutions in Europe.

Host institution contributions

The host institution commits to making the following contributions:

- :: providing a working place for the cultural manager, with a telephone and internet connection

- :: assuming local public transport costs
- :: helping find accommodation and with the necessary bureaucratic issues
- :: providing a mentor to supervise the fellow
- :: enabling the mentor to take part in an information event at the start of the program
- :: providing a thorough introduction to the institution's working procedures and integrating the cultural manager by trusting him or her with responsible tasks
- :: holding regular employee meetings and issuing a reference
- :: supporting the fellow in carrying out his or her own projects

Selection procedure

In April, an international jury will be selecting the twelve fellows for the start of the program in October. The host institutions selected will be based on the cultural managers' profiles. The fellows will arrange interviews with up to three cultural institutions. The final choice of a host institution will generally come in the late summer.

Cover picture: Jan Zappner

Robert Bosch Stiftung

Established in 1964, the Robert Bosch Stiftung GmbH is one of the major German foundations associated with a private company. It represents the philanthropic and social endeavors of Robert Bosch (1861–1942) and fulfills his legacy in a contemporary manner. The Robert Bosch Stiftung works predominantly in the fields of International Relations, Health and Education. www.bosch-stiftung.de

MitOst e.V.

MitOst e.V. is an association for cultural and language exchange in Central, Eastern and Southeastern Europe and runs programs for various foundations. Since 1996, MitOst has been supporting networking between past and present fellows; it also contributes to international understanding in Central, Eastern and Southeastern Europe with its own projects. www.mitost.org

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Cultural managers
from Central and Eastern Europe

Photo: Stanislav Miler



- :: Qualification for international cultural exchange
- :: Practical experience in German cultural institutions
- :: Projects with art and culture from Central, Eastern and Southeastern Europe

www.moe-kulturmanager.de

Cultural managers from Central and Eastern Europe

The Robert Bosch Stiftung invites selected fellows from Central, Eastern and Southeastern Europe to Germany for a thirteen-month course qualifying them in international cultural management.

The aim of the program is to familiarize a German audience with the cultural variety of these countries, to strengthen network structures for workable cooperative ventures between Germany and its eastern neighbors, and to qualify the next generation of managers for international cultural exchange. The program is carried out by MitOst e.V.

Working in German cultural institutions

The cultural managers will be taking on responsible tasks in a German institution. Both parties enter into an intercultural experience: the fellows get to know about everyday working life in a German institution, and enrich the institution with new project ideas and connections, and the host institutions support the fellows in carrying out their projects.

Innovative cultural projects: it's all happening in the east

The focus of the cultural managers' work is on conveying a current image of their home countries and in presenting young artists in Germany. In cooperation with their host institution, local partners and their countries' embassies, they run innovative artistic and cultural projects, for which they raise funding and design press and public relations work.

The new generation of managers for international cultural exchange

During their stay in Germany, the fellows go on a hands-on course in international cultural management. They extend their knowledge of project planning, teamwork, fund-raising, press and public relations work, and cultural marketing in a range of seminars. On an excursion to Brussels, they learn about the structures and important actors involved in European cultural policy.

Application information for cultural managers

The program starts in October with an introductory seminar. Further information and the application form can be found on the program's website: www.moe-kulturmanager.de. Application deadline is March.

Applicant profile

- :: Degree from an institute of higher education
- :: Proof of initial experience in cultural work or in relatively lengthy practical experience in a cultural institution
- :: Life mainly centered in applicant's home country for the last few years
- :: Good connections to the cultural network in applicant's home country
- :: Ability to carry out conceptual design
- :: Confident manner in public
- :: Deep interest in cultural exchange in Europe
- :: Wide range of personal interests and social commitment
- :: Above-average willingness to take action; independence
- :: Good knowledge of German

Cultural managers' tasks

- :: Working in a cultural institution
- :: Developing and managing artistic and cultural projects
- :: Raising external funding
- :: Public relations work
- :: Developing connections between partners from Germany and the fellow's country of origin
- :: Working on a joint cultural project organized by the fellows in Germany
- :: Taking part in continuing education courses as part of the program

Program benefits

The cultural managers will receive a monthly stipend. Travel expenses for the trip to Germany and the seminars will be paid, as will the costs for health, accident and public liability insurance and all costs for seminars. The start of a career in the fellow's home country will be supported in the form of a three-month work experience grant.