



The Arts as Cultural Diplomacy: A Forum for Young Leaders

The Role of the Arts in Shaping Europe's Future



INSTITUTE FOR CULTURAL DIPLOMACY AND THE EUROPEAN CULTURAL PARLIAMENT

11th July 2010 – 17th July 2010
Berlin

The Arts as Cultural Diplomacy: Participants



Judit Plana is currently studying Arts Management at the London South Bank University, having previously completed a Foundation Degree in Media, TV, Cinema, Radio and Performance production in Barcelona. She has been performing in choirs since she was a child and currently she is the Development Manager of the London Arts Orchestra.

Steven Walter is currently studying cello in Norway and he is active as a chamber musician all over Europe. He was born and raised near Stuttgart, is a cellist and is a very engaged musical entrepreneur. He has helped to establish various youth music festivals in Holland, Iceland and Norway and he has set up his own European chamber music festival in Esslingen.

Kathryn Fox has just graduated from Georgetown University where she studied Theatre and Performance Art. For the next year she is planning to work as an intern before pursuing graduate studies in Art Managements. She is an actor and a scholar and has collaborated in many university

projects.

Stephanie Gaillard is a recent BA Honours graduate of Art History with plans to undertake her Masters in 'Culture and Difference' in October. She was a delegate of the National Association of Decorative and Fine Arts Societies (NADFAS) at the India Art Summit '09 in New Delhi. Her greatest aspiration is to become a Cultural Counsellor.

Sabina Baciu finished her Bachelors in Communication and PR in Bucharest in 2009 and she studied one Semester in Belgium as an exchange student. She applied for a Masters in Media Culture in Maastricht and she has worked as an account assistant and PR coordinator for two different companies.

Jana Robert studied Mass Communication at Parkland College, Illinois and is currently enrolled in BA Music, Theatre and Entertainment Management at the Liverpool Institute of Performing Arts. She is also a funding researcher for Liverpool Institute of Performing Arts and a freelance Tour Manager for live music.

Karen Ferreira-Meyers is a Belgian Lecturer and Head of Department of Modern Languages. She holds a Master of Arts in Romance Languages and Philosophy and a Mater of Business Administration at VUB in Brussels. Subsequently, she completed a Post-Graduate Diploma in Translation (French-English-French) from the University of South Africa, a Diploma in Law IDE from the University of Swaziland and a LLB and a LLM degree from the University of South Africa.

Natalia Zervou is from Greece. After having completed a BA in Political Science and Public Administration in her home country, she did a MA in Dance in the University of Surrey (UK). She also has a Diploma in Dance Teaching. She is currently teaching English, and last year she worked as a teaching assistant at the Department of Dance, Film and Theatre in the UK.

Anne-Julia Schiller is currently working in communications for the international network agency Hill and Knowlton Communication. She studied Art History in Berlin and International Cultural Management in Freiburg. In 2006, she received a Masters in Arts Management and Arts Policy from City University London. In the same year, she was awarded a scholarship for the Erasmus Intensive Programme at the Cultural Policy Summer School in Jyväskylä, Finland. Throughout her studies, she has concentrated on the fields of European arts policies and on corporate cultural responsibility.

Rachel Harris is an independent artist and researcher. She is currently curator and Founding Member of a curatorial collective based in Toronto and named Woodn't Bee. Rachel contributed to the organization of exhibition and developed education programming. In September 2010, Rachel will start working on her doctor thesis, having completed a Masters in Art History.

Jean Pierre Uwamungu is currently doing a Masters in Government at the University of Nairobi. He is also working as a Policy-Makers and Environmental and Political Survey Coordinator at Peace and Reconciliation in Africa Culture of Peace Initiative in Nairobi. Jean Pierre has been involved in many social projects that aim to help adolescents in the marginalized parts of Kenya or women in prostitution for example.

Nusa Lesnik is studying Art and has worked in the Art Gallery Kranjc where she helped organise exhibitions. She plans to work in the field of art in the future.

Lina Ovchinnikova is working as a PR and Communication Manager and Project Manager at M. Chekhov Riga Russian Theatre of Riga. She completed a Bachelors in Cultural Studies and Management of Culture. Then she did a Masters in Culture Media and Management in Hamburg.

Caroline Hoffman is studying Cultural Sciences at the Europa-Universität Viadrina in Frankfurt (Oder). She is particularly interested in social sciences, politics and cultural history. Furthermore she loves to discuss and reflect about Europe's future. For a few years, she had the chance to take part to the Model United Nations program.

Simon Junström holds a BA in Comparative Literature from University of Stockholm, and will have completed an additional BA in history this summer. He will start a Master's Programme in History at the University of Stockholm in autumn 2010. In spring 2010 Simon did an internship at the Embassy of Sweden in Berlin, in the Department of Culture. He attends the conference as a representative of "Project Athena", an organisation started by various student unions of humanities' students around Sweden, aiming to promote and increasing the role of the humanities and the cultural studies at the universities of Sweden.

Valdet Qyrfyci holds a Masters in Linguistics from Tirana State University, Albania. As journalist she collaborated with newspapers and cultural magazines in Albania and Macedonia. In May 2000 she worked for "Mission Without Borders" in Durres, which is an interdenominational and international charity organization. She became a local coordinator and trainer of the United Nations Development Programme on security reforms in the elementary and high schools of Durres in 2007. Valdet currently works as Communication Manager of an NGO.

Alonso Alcocer Güemez is currently studying International Relations at the Universidad de las Américas Puebla, México and participated in an exchange programme in 2009 at the University of Amsterdam, Netherlands. Attending the 23rd edition of Latin



American Model United Nations, he was awarded “Outstanding Delegate Award“. In the near future he plans to study his Master's programme in Art Administration, which he thinks is a good tool for international exchange.

Robert Adam is a PhD candidate in Political Science at Sciences Po Institute in Paris. He holds a Master's degree in Political Sociology and French Literature from Sorbonne Paris IV. Robert is director of the Romanian Information Centre in Brussels and was communications manager at the European Union National Institute for Cultures in 2009. Robert also worked as a freelance translator, interpreter and journalist.

Agnieszka Cichocka holds a Bachelor in History of Arts and is currently studying the Masters programme Ateneum - European Studies at the University of Gdańsk, Poland. She also attended a two-year course of International Relations at the Sopot College of Photography (Sopocka Szkoła Fotografii). Before Agnieszka started to work as specialist on creation and International Cooperation at Baltic Sea Cultural Centre in Gdańsk, she did an internship at the Department of Culture, Marshall Office of Pomorskie Voivodeship in Poland.

Marc Pronovost is a graduate student in Development Studies in Geneva, Switzerland and based his Master's thesis on arts and culture as level to social change and citizenship building. He created a group aiming at bringing people from different horizons and backgrounds together to live meaningful artistic experiences (dance, choir, painting, etc) with people normally outside their regular circles, creating new networks.

Martyna Sarnowska is a freelance artist who holds a B.A. in History of Art from Courtauld Institute of Art, London. She obtained her Master's Degree from Harvard University, Graduate School of Education Masters of Education, Arts in Education. She contributed to her career with the internships that she did in Harvard Art Museum, USA, the Institute for Contemporary Arts and the Tate Modern, London. She has recently become interested in arts education, especially in museum sector.



Julian Sartorius is a B.A. student in Philosophy and Cultural Science, Witten/Herdecke University, Germany. At the same time, he has been the Student Advisor for Programme Accreditation Processes, AHPGS Freiburg since 2007 and a Member of administrative staff for the Oikos Winter School 2010 Conference on Sustainable Economics and Culture. Recently he also participated in the 2010 Istanbul Seminar, a Platform for Cultural Diplomacy and Democracy, which was hosted by Reset-Dialogues on Civilizations.

Nora Dorogan is an independent cultural manager who holds a B.A. in Sociology from the University of Bucharest and an M.A. degree in Cultural Policy and Management in the Balkans from University of Arts in Belgrade, Serbia. Her main focus is cultural management and the European cultural scene, with a special interest in performing art. She has been involved with many organisations related to art as the organizer and art manager.

Malgorzata Cwikla holds since 2007 a degree in Polish Philology from the University of Wroclaw. She is now working on her application for doctoral studies in Cracow focusing on theater co-productions. Thanks to various professional activities (PR Specialist in a theater in Warsaw, guest curator at the University of Kampnagel in Hamburg, intern at the Polish Embassy in Sarajevo for the Chopin Year, curatorial assistant in the Berliner theater Hebbel am Ufer) she had the possibility of combining the cultural, social and political aspects of the field of art management.

Tanja Bauer focuses her studies on European as well as on Cultural Studies. She grew up in Turkey and developed an interest for other cultures very early: her academic studies encompass Greek, Arabic and American

Studies. Through different professional activities she experienced the theatre world both in Germany and in the United States, where she studied Political Science for one year (Tulane University in New Orleans).

Bettina Lehrman is a German graduate in Art History, Comparative Literature and Polish from the University of Leipzig (Germany). After having written her thesis on 'Architecture of Breaks and Conciliations: The Museum of the History of Polish Jews in Warsaw' she went on to work in the cultural sector, at first as an intern in several galleries in Germany and Poland, before founding and managing an artist-in-residence program *blumen* in Leipzig in 2006. She is currently Robert Bosch Cultural Manager at the Cities Galleries Osijek in Croatia.

Julienne Geisler is currently completing her Bachelor's degree in "Arts and Culture" at Maastricht University. After finishing school she did a European Voluntary Service in Great Britain, which was a great cultural experience. During her first year of studies she gained experiences organising cultural events while being an active member of the study organisation Orakel and planning festivals as member of Amnesty International Maastricht Students (AIMS).

Ondřej Kašpárek is currently completing his B.A. at the University of Economics, Prague in Arts Management. Aside from this program; he is also studying Theatre Production at the Theatre Faculty of the Academy of Performing Arts. Since 2007, he has been a research assistant at the Institute of Arts and the Ministry of Culture; and since 2008 the Head of Arts Management at the Academic Students Club.

Lea Berg is a German undergraduate student. She's currently pursuing a Social Sciences Degree in "Arts and Culture" at the University of Maastricht (The Netherlands). After finishing her High School education in England, she spent 5 months teaching English and German in the Sagar School, Awar, India as well as organising artistic activities. She has continued to work in cultural activities, such as being a Delegation Leader of CVS in Italy.

Sabine Bergk is currently working as manager of the youth opera studio at the LISZT School of Music in Weimar. She studied Business and Theatre Studies at the FU Berlin and subsequently Theatre Studies at Lee Strasberg Theatre Institute in New York. She has been working as stage director and stage manager at Theatres in several countries, including Germany, Romania, the USA and Brazil and she also write theatre plays.

Ireen Packebusch recently graduated in Social Sciences and will be writing her dissertation on "Arts after Auschwitz, German Identity".



	Sunday, 11th	Monday, 12th	Tuesday, 13th	Wednesday, 14th	Thursday, 15th	Friday, 16th
09:30		<p>An Introduction to the Field of Cultural Diplomacy</p> <p>Location: ICD House</p> <p>Speaker: Mark Donfried (Director and Founder, Institute for Cultural Diplomacy)</p>	<p>Kulturfabrik Moabit: Working with diversity (guided tour)</p> <p>Location: Kulturfabrik Moabit</p> <p>Speaker: Stefan Sramkiewicz (Project Director, Kulturfabrik Moabit)</p>	<p>Parliament visit: When Art Meets Politics (guided tour)</p> <p>Location: German Bundestag</p> <p>Speaker: Representative of the German Bundestag</p>	<p>Promoting Romanian Arts in Germany</p> <p>Location: Romanian Cultural Institute, Berlin</p> <p>Speaker: Alexandrina Panaite (Director, Romanian Cultural Institute, Berlin)</p>	<p>Berlin's East Side Gallery (optional)</p> <p>Location: East Side Gallery</p> <p>Speaker: Sophie Röhrig (Program Director, ICD)</p>
11:00		<i>Coffee & Refreshments</i>	<i>Coffee & Refreshments</i>	<i>Coffee & Refreshments</i>	<i>Coffee & Refreshments</i>	<i>Coffee & Refreshments</i>
11:30		<p>The Arts as a Pillar of European Integration</p> <p>Location: ICD House</p> <p>Speaker: Amb. Karl-Erik Norrman (Secretary General, European Cultural Parliament)</p>	<p>Celebrating Diversity through Drama</p> <p>Location: ICD House</p> <p>Speaker: Beate Ehlers (Actress and outreach and education officer)</p>	<p>Berlin - the Political and Cultural Capital with its Turbulent History (walking tour)</p> <p>Speaker: Dr. Volker Hassemer, Chairman of the Board of Stiftung Zukunft Berlin</p>	<p>Moving Beyond Borders: Cultural Exchange between Western, Central and Eastern Europe</p> <p>Location: Romanian Cultural Institute, Berlin</p> <p>Speaker: Darius Polok (MitOst, Robert Bosch Foundation)</p>	<p>Participants' presentations</p> <p>Location: ICD House</p>
13:00		Lunch	Lunch	Lunch	Lunch	Lunch
14:30		<p>Touring the Arts</p> <p>Location: ICD House</p> <p>Speaker: Andreas Richter (General Manager, Mahler Chamber Orchestra)</p>	<p>Creative in Europe: Artists' perspectives</p> <p>Location: ICD House</p> <p>Speakers: Milena Oda (Writer and play writer, Czech Republic)</p>	<p>Visit to the European Commission: Media and Cultural Policy in the European Union</p> <p>Location: European Commission, Berlin</p> <p>Speaker: Matthias Peschke (Head of the European Commission's Berlin Representation)</p>	<p>Opportunities and Challenges of Being a European Capital of Culture</p> <p>Location: ICD House</p> <p>Speaker: Prof. Hanns-Dietrich Schmidt (International Relations Commissioner RUHR.2010)</p>	<p>Drafting a Young Peoples' European Cultural Parliament (workshop)</p> <p>Location: ICD House</p>

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15:30	Registration	<i>Coffee & Refreshments</i>	<i>Coffee & Refreshments</i>	<i>Coffee & Refreshments</i>	<i>Coffee & Refreshments</i>	<i>Coffee & Refreshments</i>
16:00	<p>Welcome and Introduction to the Program</p> <p>Location: ICD House</p> <p>Speaker: Sophie Röhrig (Managing Director, Institute for Cultural Diplomacy)</p>	<p>A Soul for Europe</p> <p>Location: ICD House</p> <p>Speaker: Stephanie Maiwald (Project Co-ordinator, A Soul for Europe)</p>	<p>Creative in Europe: Artists' Perspectives (continued)</p> <p>Speakers:</p> <p>Savina Tarsitano (Visual artist, Italy)</p> <p>Lars Montag (Film director, Germany)</p> <p>Gabriele Woidelko (Historian and Managing Director of "EUSTORY")</p>	<p>Visit to the German Foreign Office: The role of the arts in fostering international relations</p> <p>Location: German Foreign Office</p> <p>Speaker: Werner Wnendt (Director of the Department for Culture and Communication, German Foreign Office)</p>	<p>The socio-economic impacts of Arts and Cultural Organizations (panel discussion)</p> <p>Location: ICD House</p>	<p>Farewell (group discussion)</p> <p>Location: ICD House</p>
17:30	<p>Contemporary Arts Spaces in Berlin: Radialsystem V (19:00) (guided tour)</p> <p>Location: Radialsystem V</p> <p>Speaker: Representative, Radialsystem V</p>	<p>Participants' presentations</p> <p>Location: ICD House</p>	<p>Exhibition visit: Haus der Kulturen der Welt (House of World Cultures), optional</p> <p>Location: Haus der Kulturen der Welt</p>	<p>Embassy Reception (18:00)</p> <p>Location: Danish Embassy</p> <p>Speaker: Birgitte Tovborg Jensen (Cultural Attache, Danish Embassy)</p>	<p>Berlin's Museum Island (cultural activity)</p> <p>Location: Museum Island</p>	
20:00	<p>World Cup Final & BBQ (optional)</p> <p>Location: Radialsystem V</p>	<p>Group Dinner (optional)</p> <p>Location: En Passant</p>	<p>Group Dinner (optional)</p>		<p>Berlin's most Famous Squat: Arthous Tacheles (optional)</p> <p>Location: Tacheles</p>	

ICD Location and contact details:

The ICD



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Note: Please only use the first elevator either on the left or right (17 or 18) to get to the 3rd Floor.

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